

**7.1** seven.one  
MEDIA



**GOAL.COM**

media data

# THE WORLDS BIGGEST FOOTBALL PLATFORM

GOAL.COM

- // Latest news, background information and interviews from around the world of football
- // With more than 500 journalists and freelance writers from more than 50 countries, GOAL.com delivers everything worth knowing from the world of football
- // Exclusive news about the most important leagues, teams and players in the world
- // Network of own correspondents at the worlds biggest clubs with exclusive information and access
- // Young male target group – high affinity to sports and games



**1.3<sub>m</sub>**  
**UNIQUE USER**

**4.6<sub>m</sub>**  
**VISITs**

**5.89<sub>m</sub>**  
**PIs**



male



20 – 49  
years



HHNI  
≥ 3.000 €



University  
entrance/  
qualification  
or degree



employed

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